



| SEED
STUDIO
DESIGN

| ABOUT | US

Designing to us means to see beauty through unlimited perspectives. Therefore, we are now expanding our new possibilities by creating *Seed Studio Design* to support existence and professionalism of interior architecture designing in general, and to us building your desired blueprints into reality.

We assist our clients in rooting the ideas down and brainstorming them into concepts and conceptual works. Every line, shape, color and texture has unique interpretation and we are here to find it as your own characteristic.

We are not only designing but also to show others the beauty that we do see.

We are not only generating ideas but assisting you to create your ideas to be coming true.

YOUR DREAM IS OUR PASSION

| DINTARA



CONCEPT

To create a conceptual shop of kitchen supermarket and restaurant.

CHALLENGE

This is a renovation project whereas we must manage the design and application based on the former structural worked foundation.

SOLUTION

We utilized the wall and refinished it using cement polish and wall painting to refresh the appearance; and managed to keep the structure foundation as the way it was. Also to reduce electricity implementation during the day, we designed the space openly to the daylight.



VILLA APPLE MERTANADI



CONCEPT

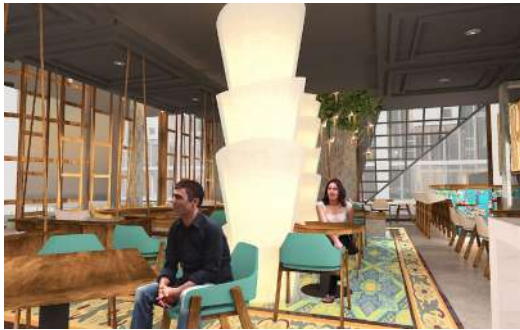
To create a minimalist sustainable building design and implementing turquoise as the main branding color.

CHALLENGE

To create wider room perspective and some areas coverage from the sunlight.

SOLUTION

We designed a playful lightings and landscaping to give broader space essence and at the same time to keep some area covered from undesirable sunlight mostly in the morning. We also chose some of the materials in the desired branding color such as on the decorative tiles and seating to expose more the branding to our guests. The architectural is also supporting the idea of sustainable design where it helps more in minimizing maintenance by implementing MEP system.



| MCI
JAKARTA



CONCEPT

To keep the same concept as Surabaya Office and giving close essential touch on the design

CHALLENGE

To comply building management regulations on the design

SOLUTION

Implementing the same material compilation and executing them into a distinctive shape to the other office and implementing particular material to meet the building regulation standard.



MCI SURABAYA



CONCEPT

To create a user-friendly office building interior by focusing on minimalist yet elegant touch through material selection and application.

CHALLENGE

The location is in between higher buildings, which creates more awareness on fire incident.

SOLUTION

To design a green open space in the middle of the building. This bring benefit of better air circulation when there is fire incident; whereas to free smoke away from the building



| MORINGA



CONCEPT

To create medium-high end level of one stop solution dining business; where it's not limited for light dining and coffee but also to approach professionals.

CHALLENGE

To be an attractive dining spot among many of fancy coffee shops and other local restaurants in the neighborhood.

SOLUTION

We came up with an idea of combining classical and contemporer design while building up an Asian touch within.



PAKEM BEACH RESORT BANYUWANGI



CONCEPT

To implement local culture to the building without losing the contemporer touch.

CHALLENGE

This building is designed to accomodate various business purpose that are hotel, villa, convention hall and executive karaoke. These purposes shall come intermittenly one to another both from air sirculation and the design itself, so that it fulfills the core purpose of an eco-friendly design. This concept also helps to minimize operational cost. Standing on 3HA land, this building is built to the sides instead of erected tall.

SOLUTION

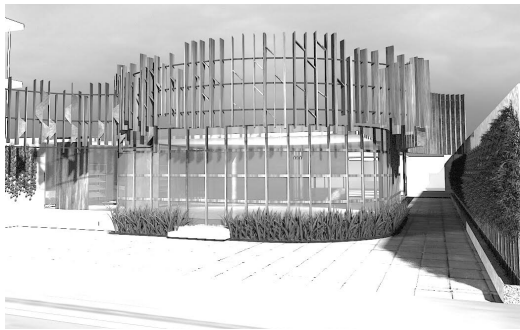
The contemporer touch reflected into laser cut design. Sharp but feminin as to be like Gandrung traditional dance from the local culture.

PAKEM BEACH RESORT BANYUWANGI



DESIGN PROCESS

I DINTARA



| MORINGA



MCI JAKARTA



MCI SURABAYA



MCI SURABAYA



VILLA APPLE MERTANADI



| THANK
YOU